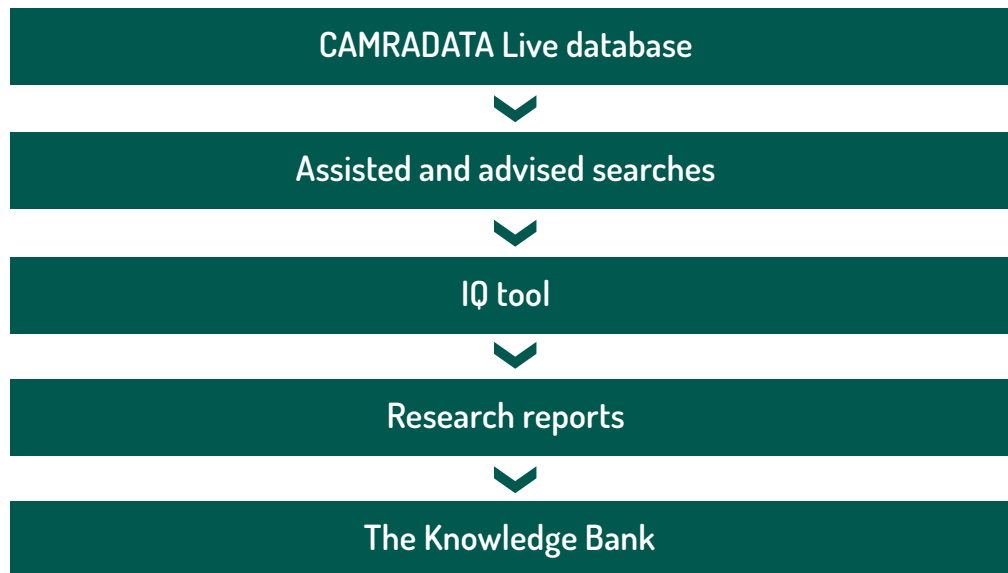


DATABASE

CONNECTING THE INDUSTRY-
DISCOVERING, INFORMING, PARTICIPATING,
COMMUNICATING AND REPORTING



DATABASE



- **OUR ONLINE DATABASE**, CAMRADATA Live, enables asset managers to showcase their strategies. Meanwhile, it allows institutional investors and investment consultants to analyse them all in one easy place.
- **OVER 600 INSTITUTIONAL** clients use our dedicated portal to search and analyse nearly 5,829 investment products offered by 700+ asset managers.
- **ON AVERAGE, 60+** investors log in every week to keep up to date with top-performing and specialist asset managers across 250+ asset classes.

CAMRADATA LIVE

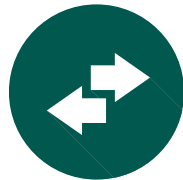
CAMRADATA LIVE enables institutional investors to explore a vast amount of data very specifically, allowing assessment of more than 5,800 investment products, covering over 250 asset classes offered by 750+ asset managers.

We can save you hours, giving you back the time to connect with the right people. We offer richer data and better reporting, so you can make more informed decisions. You'll get smart search and selection, so you end up with the right products that you need.

We're proudly independent and built on clean data, so you can rely on our results.



250+
Global asset
classes



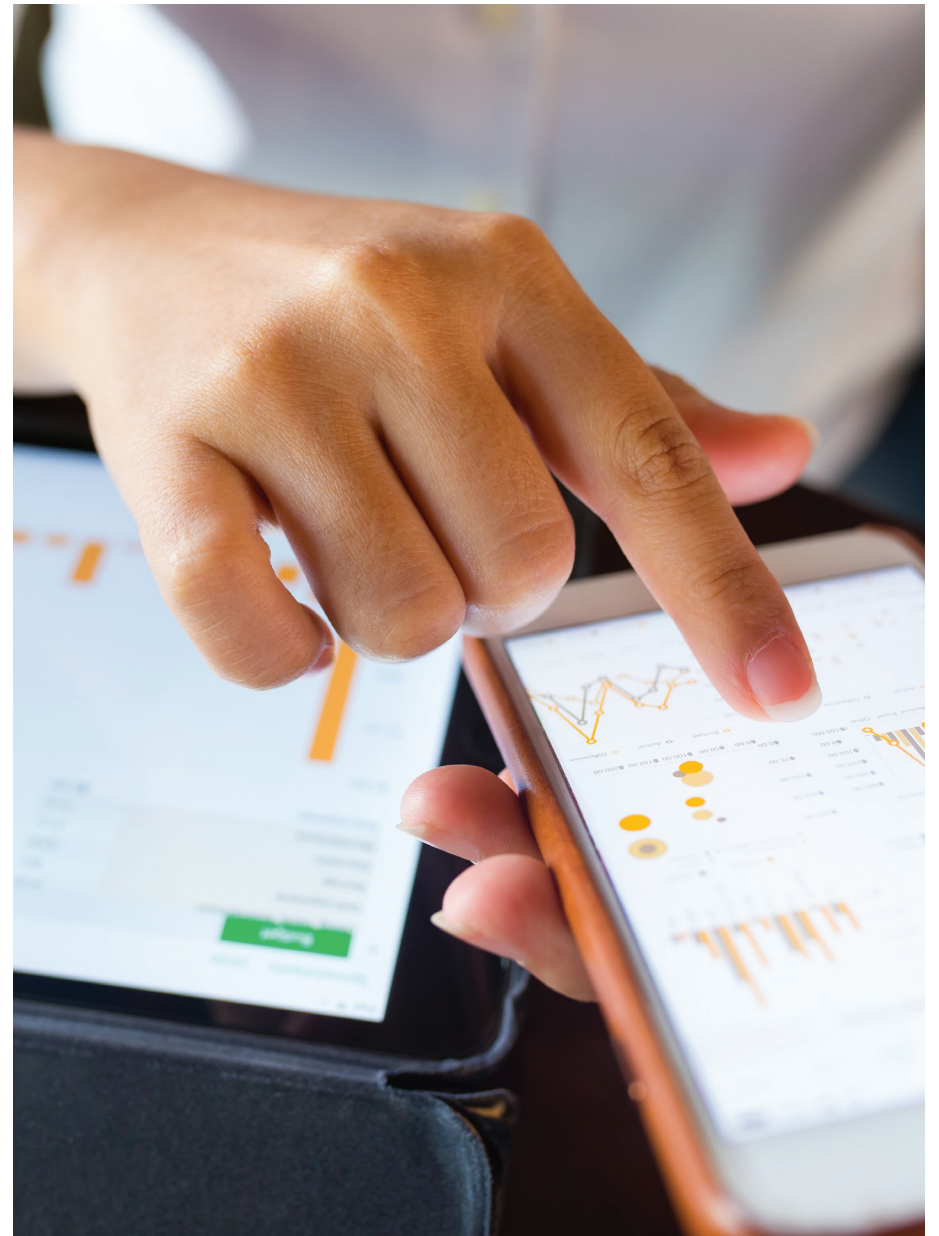
5,800+
Investment
vehicles



\$50trn+
Assets under
management



750+
Investment
managers



CAMRADATA LIVE

CAMRADATA Live

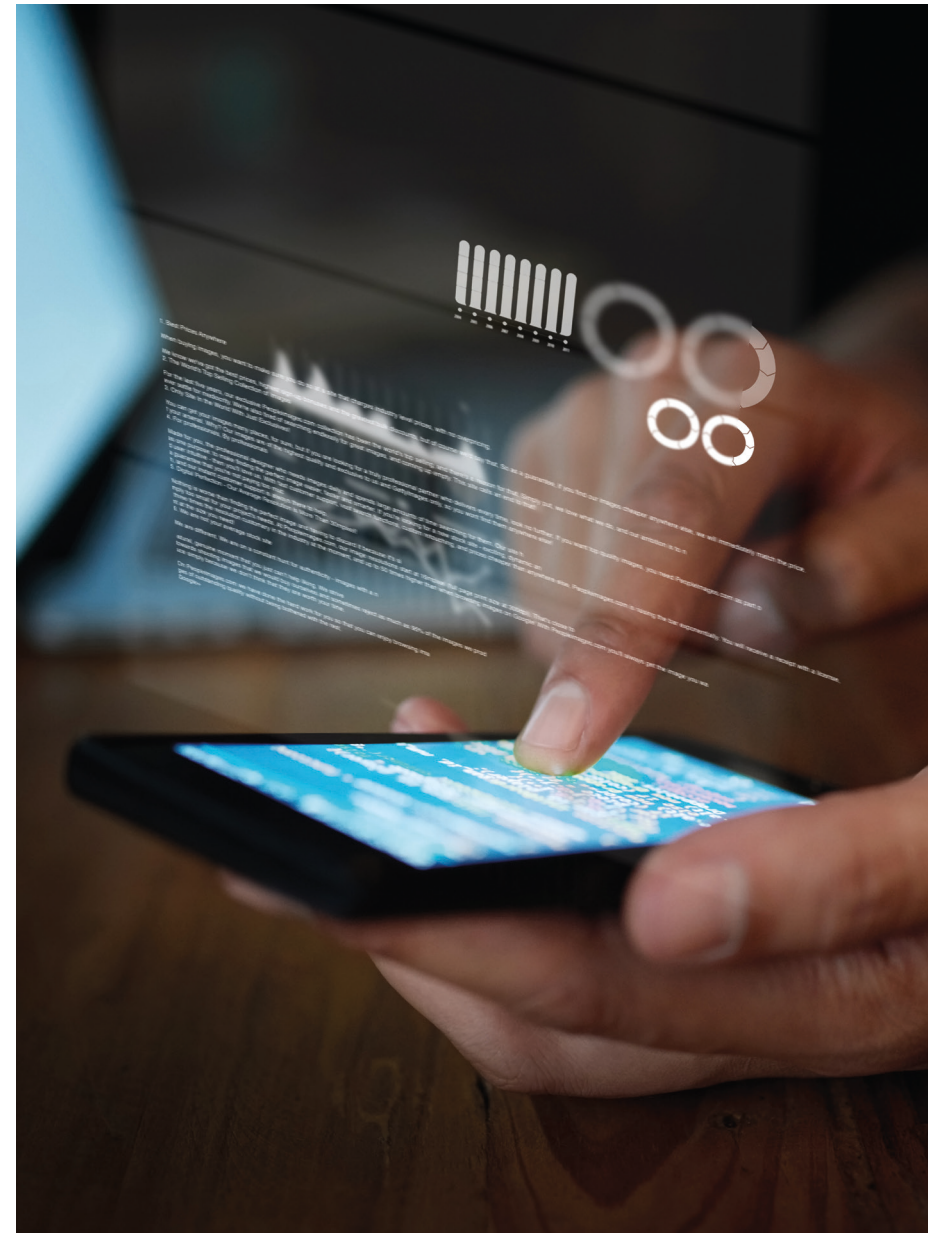
CAMRADATA Live provides asset managers with an effective and targeted opportunity to present product information and performance data directly to pension funds, insurance companies, consultants and charities.

Plus, it enables institutional investors to explore a vast amount of data very specifically, allowing assessment of over 5,829 investment products, covering over 250 asset classes offered by 700+ asset managers. We offer richer data and better reporting, so you can save time and make more informed decisions. Access to CAMRADATA Live is free for all institutional investors and consultants.

CAMRADATA LIVE RATES FOR BRANDING OPPORTUNITIES

	2022
1-3 investment strategies	£8,100
4-6 investment strategies	£11,950
Unlimited investment strategies	£15,950
Group unlimited investment strategies	£21,250

**Maximum two firms, thereafter £5,000 per additional firm*



ASSISTED AND ADVISED SEARCHES

Assisted searches

Smart search selects and connects investors and consultants with the right asset managers. We've got a track record of delivering the right information that produces the right matches – all at no cost to institutional investors.

Run anonymously, assisted searches are aided by the team here at CAMRADATA, resulting in a custom universe unique to the investor along with additional unbiased reporting.

Advised searches

This new service will enable insurance investors to search and connect with asset managers using CAMRADATA Live, with the added benefit of being able to use experienced investment consultancy firm PiRho Investment Consulting to assist and provide investment advice.

PiRho is able to provide support at each stage of the advised search process.



20,000+

Searches by investors in 2021



40+

Assisted searches during 2021



DATABASE: IQ TOOL

Investment performance and risk monitoring service

The CAMRADATA IQ tool enables users to see how various asset classes and bespoke lists of vehicles score, based on their performance, over a three-year period.

The CAMRADATA IQ score is a quantitative ranking, reflecting five statistical factors based on each investment product's returns and a chosen benchmark. Each factor is converted into a percentile rank. To rank products overall, a master score – that is, a simple average across all five factors – is calculated. The highest-scoring products appear at the top of the table.

£1,375



THE KNOWLEDGE BANK

The newest release to CAMRADATA Live will see a brand new tab, home to The Knowledge Bank. This new forum will allow users of CAMRADATA Live to share and access all the latest news, insights and thought leadership within the institutional investment industry.

The Knowledge Bank will comprise of 4 core sections including:

The Homepage, Tag pages, Asset Manager Pages & Video Library

Which include:

- Articles & Features on current and latest trend developments
- Most popular topics being discussed
- Latest video content
- Most read articles / most watched videos
- Links to all Knowledge Bank pages
- In-depth manager research and analytics



2700+
Institutional
investors



6000+
Investment
products



750+
Asset
managers



250+
Asset
classes



600+
Institutional
clients



60+
Investor firms
log in each week

CAMRADATA

The Knowledge Bank

UNLOCKING THE DOOR TO THOUGHT LEADERS

**Coming soon to
CAMRADATA Live...**

[find out more >](#)

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London EC3A 3DH

WWW.CAMRADATA.COM

We're unlocking the door to thought leaders, providing a home to the all-new and exclusive forum, The Knowledge Bank.

This new tab will allow users of CAMRADATA Live to share and access all the latest news, insights and thought leadership within the institutional investment industry - all within one platform.