

EVENTS

Roundtable discussion



Insurance Breakfast Clubs



Meet the Manager



Awards



- **THERE ARE SEVERAL** ways in which **CAMRADATA** and **Funds Europe** can host events for clients. Each includes the option of a write-up, either as a white paper by **CAMRADATA** or a more widely published feature in **Funds Europe**.

CAMRADATA ROUNDTABLES

Roundtables bring together senior executives from asset managers, institutional investors and advisers and asset servicing companies to take a complete 360 view on a topical subject within the funds sector.

The roundtable will begin with a networking session which takes place in a confidential environment, allowing all parties to speak openly.

This is then followed by a more formal 2 hour discussion moderated by an independent journalist. All participants are briefed in advance and will have access to the questions being asked to enable them to prepare their answers. All participants will have the opportunity to quote-check their own contributions in the resulting whitepaper so nothing is published without the client's consent.

Distribution of the whitepaper will be published as a **CAMRADATA** publication.

CAMRADATA Roundtable

- White paper circulated to institutional community via soft copy (9,000 contacts)
- One month's banner advertising on **CAMRADATA** website.
- Front-cover branding for each sponsor
- Two-page sponsored feature provided by client
- One-page advert provided by client
- Roundtable published in **CAMRADATA** online white paper

Sponsor opportunities

Full roundtables £8,500

LITE roundtables £6,000

EVENTS SCHEDULE 2022 *Some of the dates will be subject to change*

CALENDAR OF EVENTS

	DATE	FORMAT
January		
Emerging Market Debt	20-Jan	Roundtable
Inflation protection strategies	27-Jan	Roundtable
February		
Real Estate	10-Feb	Roundtable
Credit Opportunities*	24-Feb	Roundtable
UK Insurance Breakfast Club	TBC	Breakfast Club
Awards	TBC	Awards
March		
Impact Investing	03-Mar	Roundtable
Private Markets*	09-Mar	Roundtable
Sustainable / Green bonds	16-Mar	Roundtable
April		
Tech funds*	27-Apr	Roundtable
Renewable energy*	28-Apr	Roundtable
Lloyds Training	TBC	Training
European Insurance Club	TBC	Insurance Club
May		
High Yield	11-May	Roundtable
Climate Transition	19-May	Roundtable

Meet the Manager events will take place on an adhoc basis.

*Denotes Lite roundtables at which we will have 3 asset managers and 3 investors participating.

Keep up to date with new announcements here www.camradata.com

EVENTS SCHEDULE 2022 CONTINUED... *Some of the dates will be subject to change*

CALENDAR OF EVENTS

UK Insurance Breakfast Club	TBC	Breakfast Club
Asia Forum	TBC	Forum
June		
Net Zero Focus	08-Jun	Roundtable
Multi Sector Fixed Income	21-Jun	Roundtable
US Insurance Club	TBC	Insurance Club
July		
China	05-Jul	Roundtable
Sustainable Investing (Equity)	07-Jul	Roundtable
September		
US equity	13-Sep	Roundtable
Insurance RT	21-Sep	Roundtable
UK Insurance Breakfast Club	TBC	Breakfast Club
October		
Quant / Systematic Investing*	05-Oct	Roundtable
Global Equity	12-Oct	Roundtable
US CIO Insurance	13-Oct	Roundtable
November		
Sustainable Multi asset*	03-Nov	Roundtable
DC	10-Nov	Roundtable
December		
Digital Assets*	02-Dec	Roundtable

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MEET THE MANAGER AND INSURANCE BREAKFAST CLUBS

Meet the Manager

Meet the Manager events provide asset managers with the opportunity to present to up to ten institutional investor contacts – in the pension fund, consultant, insurance or charity sector – over breakfast. To ensure interest, **CAMRADATA** invites the audience on your behalf with your topic highlighted in the invitation.

This event lasts from 8.30am to 10.00am, splitting this time as you wish for the presentation discussion.

CAMRADATA's Insurance Breakfast Clubs

CAMRADATA's Insurance Breakfast Club (CIBC) meets on a quarterly basis to discuss investment related matters in which the industry is involved.

The members of CIBC is made up of senior investment personnel from the insurance industry that CAMRADATA would personally invite and would comprise of no more than 10 individuals, to include one CAMRADATA representative. The purpose of CIBC is to discuss and share thoughts and views on a number of different topics, including:

- current investment issues facing the insurance industry
- investment considerations and asset allocation
- risk management
- data management and investment reporting
- regulatory requirements

At the CIBC, managers will have the opportunity to represent on a relevant insurance solution / opportunity to the group.

Sponsor opportunities

£6,000



AWARDS

CAMRADATA IQ Awards

The CAMRADATA IQ Awards contrast with general tradition in that we do not engage a judging panel to determine the line-up of winners. Instead we apply five quantitative and performance calculations to three-year data across a diverse range of asset classes to produce an IQ Score. These IQ Scores are the determinants of our winning line-up of offerings.

The awards supplement gives insights into all the winners and categories, with the opportunity to provide sponsored content for those on the winners and runners-up lists.

Sponsor opportunities

Packages for award-winners and runners-up are available on request.



Funds Europe Awards

The Funds Europe Awards recognise personal achievements and contributions within the European funds community and credit those who have advanced the cross-border agenda within the asset management industry.

Sponsorship includes: logos and company profiles on the awards site; logos on awards advertising in print editions of **Funds Europe**, awards emails, invites and at the ceremony; sponsor profiles and a full-page advertisement in the awards supplement, which is circulated in January. Sponsors will also have a place on the judging panel and have the opportunity to present an award during the ceremony.

Sponsor opportunities

£17,000 awards sponsorship



FUNDS EUROPE: BESPOKE CONFERENCE AND SEMINAR EVENTS

Funds Europe will work with you to create a free-to-attend event for an exclusively invited audience of **Funds Europe** readers and your own clients. This will be held at an exclusive venue in your chosen location across Europe, Asia or the Middle East. It will be hosted by **Funds Europe** with you as sponsor and co-host, enabling you to gain closer engagement with your target audience, brand recognition, market penetration and networking opportunity.

An example outline of how this may work:

- Location: Europe, Asia or the Middle East
- Timing: 2½ hours
- Attendees: Circa 50-100 guests in total
- A senior member of the **Funds Europe** editorial team to moderate the discussion
- Consultation with you on the topic and agreed speakers
- You receive appropriate branding at the event (e.g. AV, all signage, etc)
- Networking opportunities before and after the event
- Option to conduct live surveys of the audience
- The seminar and all marketing collateral for this event would be co-branded with both your logo and **Funds Europe**'s

Sponsor opportunities

£ price on application

