



The Knowledge Bank

UNLOCKING THE DOOR TO THOUGHT LEADERS

The newest addition to CAMRADATA Live...

We're unlocking the door to thought leaders, providing a home to the all-new and exclusive forum, The Knowledge Bank.

This new tab will allow users of CAMRADATA Live to share and access all the latest news, insights and thought leadership within the institutional investment industry - all within one platform.

P: +44 (0)20 3327 5600
E: info@camradata.com
A: 5th Floor, 80 Leadenhall Street,
London EC3A 3DH

www.camradata.com

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The Knowledge Bank

UNLOCKING THE DOOR TO THOUGHT LEADERS



INVESTORS

The Knowledge Bank is the doorway to view all types of thought leadership content from across the investment industry, as well as access to in-depth manager research under one login, free of charge. Manager research and thought leadership will now be available all in one place in CAMRADATA Live.

THE KNOWLEDGE BANK HOUSES UP-TO-DATE ASSET MANAGER CONTENT COMPRISING:

- Articles
- Features
- Video Library
- Homepage – latest and most up to date content
- Asset Manager Pages – all material posted by a manager, links to their products within CAMRADATA Live and their latest social media posts
- Tag Page – all material posted for each asset class / trending topics
- Opportunity to contact managers based on the content you are viewing
- In-depth manager research and analytics

OUR AUDIENCE:



If you don't have a login to CAMRADATA Live, request yours today at info@camradata.com

WWW.CAMRADATA.COM

THE KNOWLEDGE BANK

The Knowledge Bank interface

HOMEPAGE

The main doorway for The Knowledge Bank community to easily access all the latest news, opinions and insights across the investment industry including:

- Current and latest trend developments
- Most popular topics being discussed
- Latest video content
- Most read articles / most watched videos
- Links to all Knowledge Bank pages

ASSET MANAGER PAGE

Asset Manager branded page with all uploaded content, social media feeds, links to manager products within the database and the chance for investors to get in touch.

VIDEO LIBRARY

The best place to showcase material while interacting with The Knowledge Bank community. This channel is full of rich content straight from thought leaders themselves.

TAG PAGE

The Tag page is where to go for all the latest and most talked about topics / asset classes / industry trends that everyone is searching for.

ASSET MANAGERS

The Knowledge Bank is the doorway for managers to share all types of thought leadership material with the full institutional investor audience within CAMRADATA Live.

THE KNOWLEDGE BANK PROVIDES ASSET MANAGERS WITH:

- Instant access to over 2,700 institutional investors who can view all manager content
- An easy way to share all thought leadership and video content on the same platform
- The benefits of being a full CAMRADATA Live subscriber, where investors can search based on your fund performance and opportunities within the industry

SHOWCASE YOUR CONTENT TO OUR AUDIENCE:



To find out more on how to upload your content into The Knowledge Bank, contact us at info@camradata.com

WWW.CAMRADATA.COM