

**DC Seminar** 

**Decoding DC Pensions** 

8<sup>th</sup> November 2018













## 57%

Employees consider benefits & perks in top criteria

78%

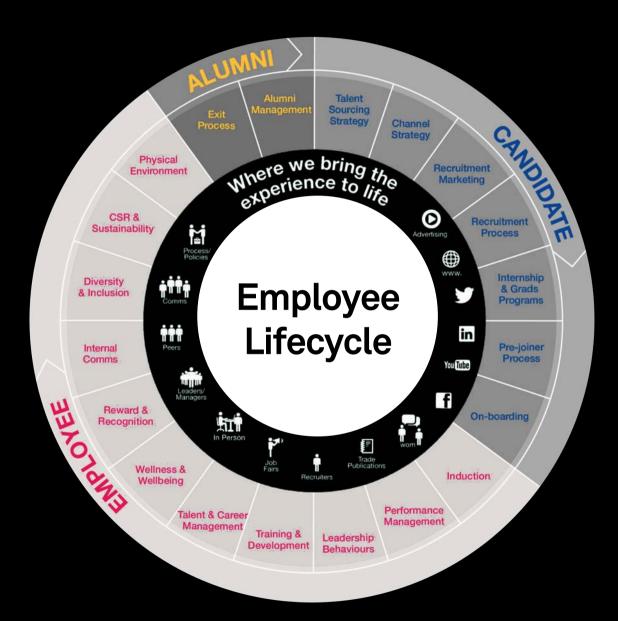
People more likely to apply when benefits are listed

#### Majority check out;



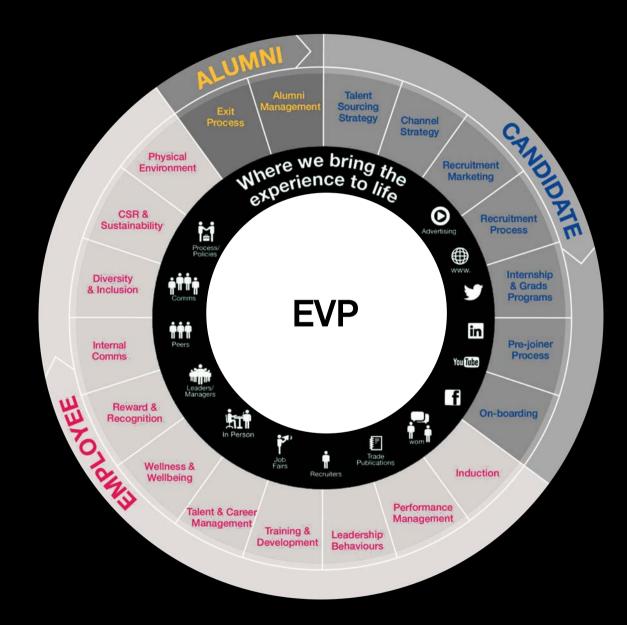
Employees underestimate what their employer spends on benefits

Building an compelling employee experience.



## **Employee Value Proposition**

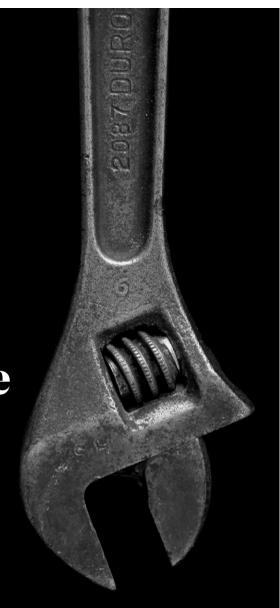
Culture blueprint
Strategic guidance



# Communicate Reward Recognise Develop Recruit



"It's crucial to understand what motivates your employees—and what you can realistically do. The trick is to develop an employee offering that complements who you are, what you do and what you're aiming for."





#### Not all benefits are equal.

- 1. Flexible working hours
- 2. Work-from-home opportunities
- 3. Unlimited paid holiday time
- 4. Company care or subsidised/free transportation
- 5. Weekly free lunches

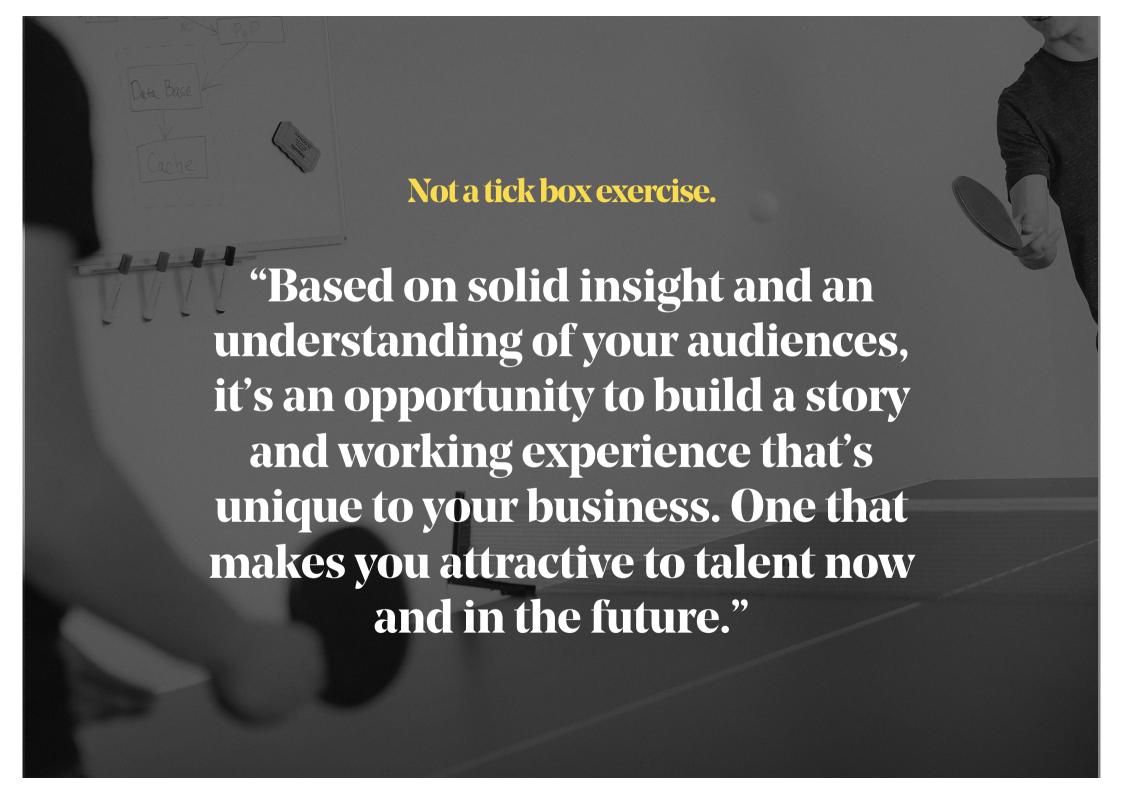
## 72%

of respondents want their employer to proactively educate them about pensions.



67%

of businesses do not offer any form of financial guidance





Work with your HR colleagues to understand what attraction, development and retention challenges you have as a business.

Link it to the overall strategy as a business, where you are heading and the talent you need.

Research and segment your current and future talent, understanding their influencers, wants and needs.

Identify opportunities for developing a compelling EVP and specific offerings and initiatives for core touch points not limited to your C&Bs.

Define relevant KPI's and ROI.

## Thank you.



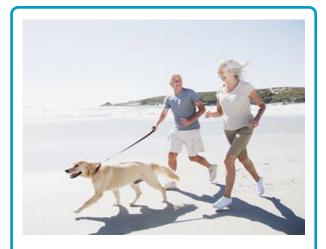
#### **Decoding DC Pensions**

Post-Retirement Investing

Emma Douglas, Head of DC, Legal & General Investment Management



#### Spending in retirement is not static



Go-Go

Cruise



Slo-Go

**Snooze** 



No-Go

Ooze



#### What are the needs of those retiring in the next 5-10 years?



They have multiple savings and income sources for retirement even before property is taken into account



Few households will rely on DC so 'running out of money' is not yet a problem.

But will become a problem for the next generations



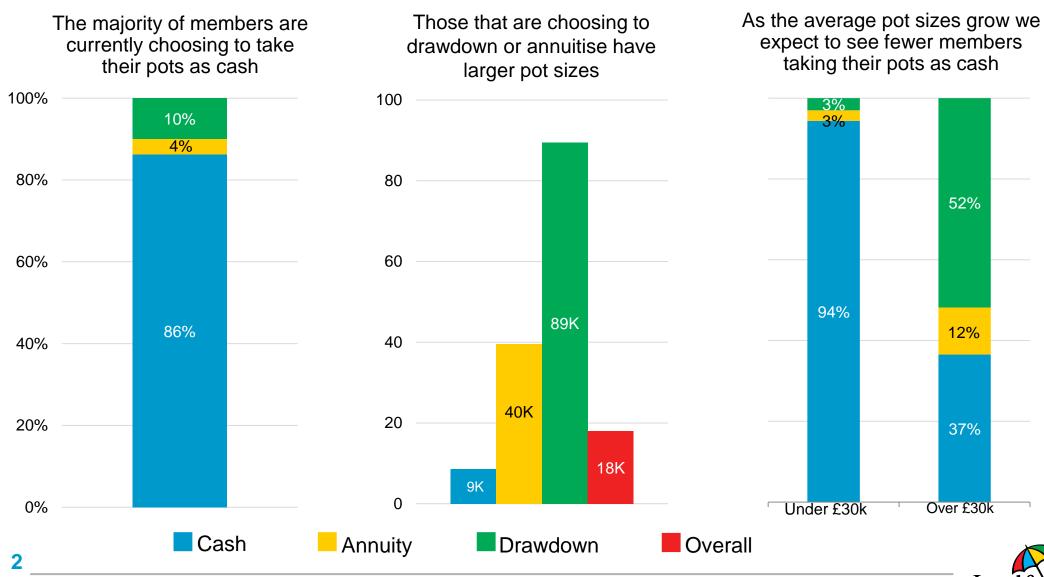
This also makes retirement planning increasingly difficult.

Increased need for online tools, budgeting tools and financial education. From the product perspective this calls for transparency and a "step-by-step" approach

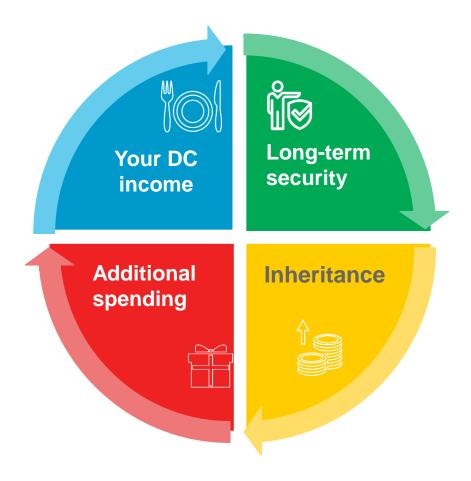


#### What are DC members doing with their money at retirement?

#### Data based on 14,000 schemes, 3 million members



#### Your DC retirement – 4 pots





#### Example split - £200,000 DC pot at 65

This could provide you with an annual income of £8,400 for 15 years

Your DC income
£100,000

Additional spending
£25,000

Long-term security
£50,000

Inheritance
£25,000

From when you are 80, this could provide you with an annual income of £6,000 for life

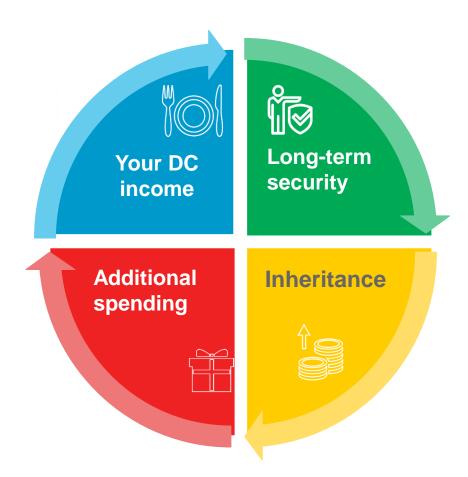
This could provide you with an additional annual income of £5,500 for 5 years This pot will be left to grow, but you can add to it or take from it at any time. It is expected to grow to £45,000 when you are 80

#### What are the investments / insurance products behind the 4 pots?

A potential range

- Lower-risk DGF
- Income funds
- Cashflow-matching funds
- Fixed-term annuity

- Lower-risk DGF
- Cash
- Fixed term annuity



- Immediate annuity
- Deferred annuity
- A growth or annuitymatching fund converting to immediate annuity
- Lifetime mortgage

- Higher-risk DGF
- Global equity funds
- Inheritance part of the lifetime mortgage



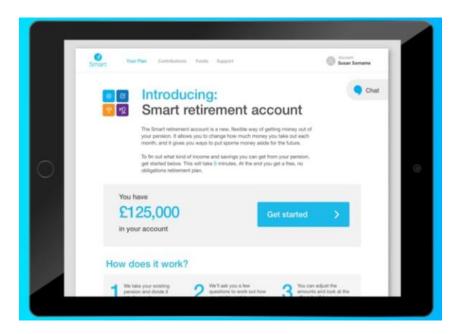
#### Working with Smart Pension

Here's how a prototype might look

ANALYSIS DEFINED CONTRIBUTION

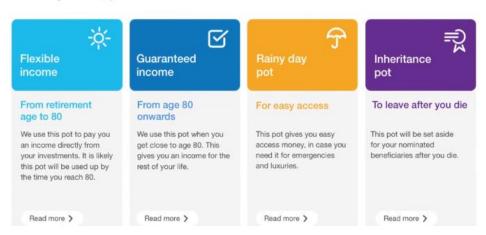
#### How Smart Pension and L&G are driving retirement product innovation

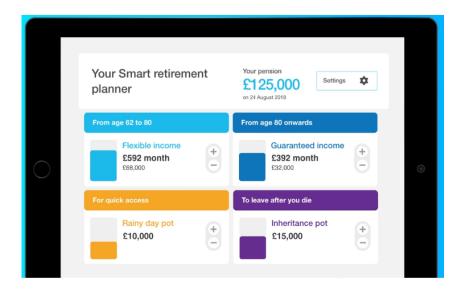
The providers are going live with a technology-focused retirement product next year in a bid to improve member outcomes. Kim Kaveh takes a look at the prototype



#### What each pot does?

Here's our guide to help you decide:







#### What does the future look like for DC?

Main needs of future generations at retirement

**Well off** 

**Doing OK** 

**Just About Managing** 

Generation DB 55-65







Generation Property 40-55







Generation DC 20-40









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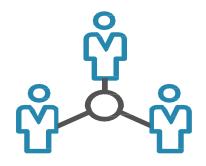


## Master Trust Mergers

Paul Budgen

Director of Business Development October 2018

#### Our Master Trust Landscape







10.4m

MAF and MAF2
Code of Conduct
Price Cap

#### The Practical Business Model





Funds under management
Active members
Deferred members

Governance
Operations Cost
Investment Fees

Scale = 100k members or £100m FUM

#### **Authorisation**

#### The Pensions Regulator

If you operate a master trust you will need to demonstrate that the scheme meets the required standards across the following criteria:

- 1. Fit and proper
- 2. Systems and processes
- 3. Continuity strategy
- 4. Scheme funder
- 5. Financial sustainability, including business plan

#### The 3 Main Challenges



#### The Characters



**Pessimistic** 



**Pragmatic Realist** 



**Optimist** 

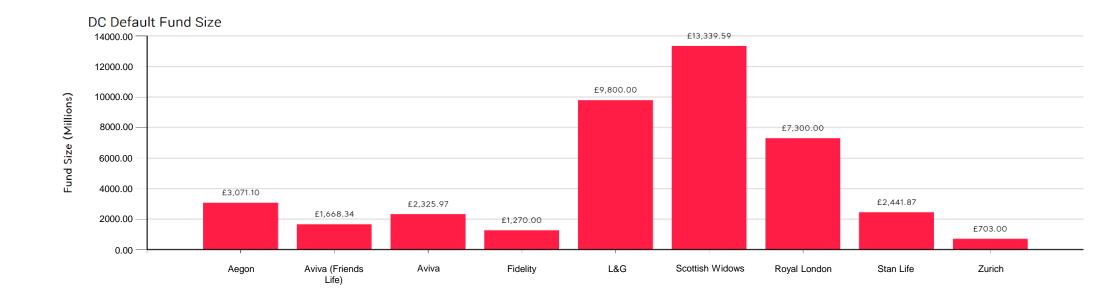


# Any Questions?

Thank you



## Assets under Management



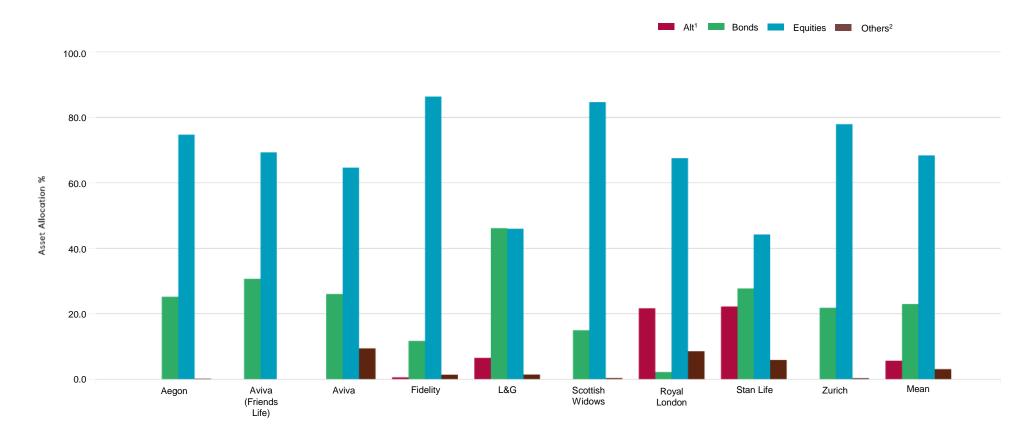
## Return Performance

Returns to: 30 June, 2018			Fund performance %				3 years performance %		
Fund Name	Launch Date	Quarter	1 Year	3 Years <sup>4</sup>	3 Years Risk <sup>4</sup>	Comparator <sup>1</sup> %	Comparator <sup>2</sup> %	Comparator³ %	Information Ratio <sup>1</sup>
Aegon/Scottish Equitable plc - Aegon Growth Tracker (Flexible Target) Pn	27 Jan 2016	6.64	6.24	N/A	N/A	4.90	7.68	10.85	N/A
Aviva Life & Pensions UK Ltd - Aviva Diversified Assets II Pn S6	09 Mar 2009	4.72	5.61	9.38	7.95	4.90	7.68	10.85	0.58
Aviva Life & Pensions UK Ltd - Av My Future Growth FP Pn	26 Mar 2013	6.83	6.38	10.98	7.79	4.90	7.68	10.85	0.80
Fidelity International (FIL Invt Svcs UK Ltd) - Fidelity Growth Portfolio	20 Jun 2018	6.71	7.01	11.67	9.78	4.90	7.68	10.85	0.71
Legal & General Assurance Soc - L&G Multi Asset PMC Pn 3	06 Jan 2012	3.74	3.82	9.61	6.70	4.90	7.68	10.85	0.72
Royal London Model Portfolio - Royal London Governed Portfolio 4 Pn	12 Jan 2009	6.76	7.57	8.99	7.09	4.90	7.68	10.85	0.60
Scottish Widows Limited - Pension Portfolio Two Pension Series 2	06 Feb 2006	5.13	4.92	10.57	10.06	4.90	7.68	10.85	0.58
Standard Life Assurance Co - Stan Life Active Plus III Pn S4	01 Mar 2012	3.24	3.82	5.30	5.13	4.90	7.68	10.85	0.08
Zurich Assurance Ltd - Zurich Passive Multi Asset IV Pn CS1	02 Dec 2013	7.54	7.29	11.74	9.16	4.90	7.68	10.85	0.77

<sup>&</sup>lt;sup>1</sup> CPI+3% <sup>2</sup> ABI Mixed Investment 40%-85% <sup>3</sup> PS Aspire DC Default Composite

<sup>&</sup>lt;sup>4</sup> Annualised

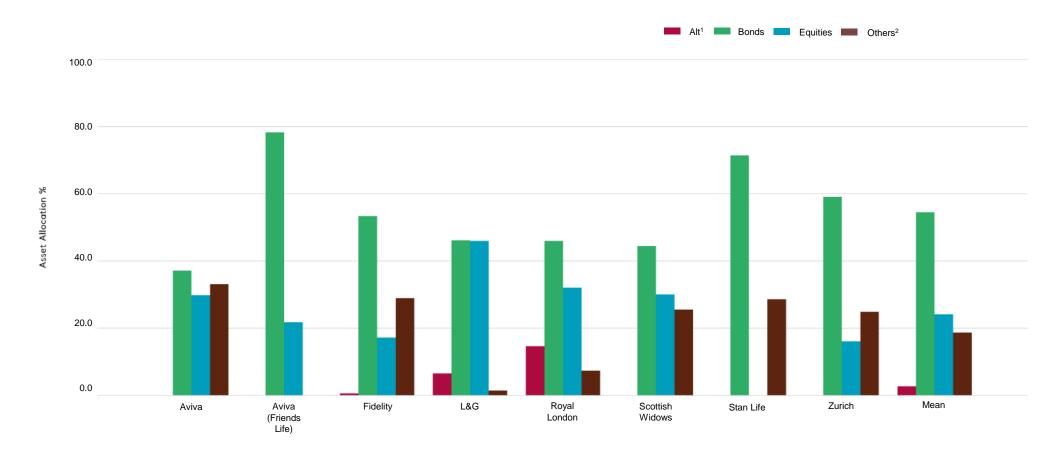
## Asset Allocation – Growth Phase



#### <sup>1</sup> Alternative Assets & Property <sup>2</sup> Money Market & Others

	Aegon Growth Tracker (Flexible Target) Pn	Av My Future Growth FP Pn	Aviva Diversified Assets II Pn S6	Fidelity Growth Portfolio	L&G Multi Asset PMC Pn 3	Pension Portfolio Two Pension Series 2	Royal London Governed Portfolio 4 Pn	Stan Life Active Plus III Pn S4	Zurich Passive Multi Asset IV Pn CS1	Mean
Alt	0	0	0	1	6	0	22	22	0	6
Bonds	25	31	26	12	46	15	2	28	22	23
Equities	75	69	65	86	46	85	68	44	78	68
Others	0	0	9	1	1	0	9	6	0	3
UK Assets	55	50	30	52	19	27	33	20	29	35
Non UK Assets	45	50	70	48	81	73	67	80	71	65

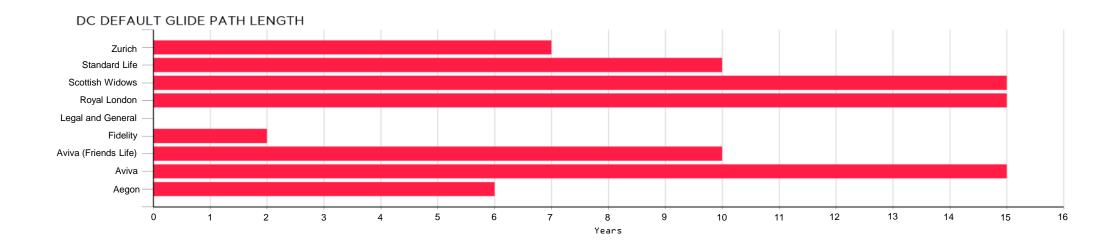
## Asset Allocation – At retirement



#### <sup>1</sup> Alternative Assets & Property <sup>2</sup> Money Market & Others

	Aviva Future Focus 2	Aviva My Future	Fidelity Futurewise	Legal & General Multi Asset Fund	RLP Balanced Lifestyle Strategy	Scottish Widows Balanced Pension Investment Approach	Standard Life Universal Strategic Lifestyle Prolife	Zurich Passive Interim Lifestyle	Mean
Alt	0	0	1	6	15	0	0	0	3
Bonds	37	78	53	46	46	44	71	59	54
Equities	30	22	17	46	32	30	0	16	24
Others	33	0	29	1	7	26	29	25	19

## Glide path length



## **Introducing Alternatives to the DC Default**

November 2018





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#### Should a DC Default portfolio include exposure to alternative investments?



Liquid

Illiquid

It Depends!

Plan / Member Circumstances

Fees

Responsible Investment

Platform Friendly

**Diversifying Properties** 

#### **Market Research Outcomes**

#### Fees

- Transparency
- Level
- Structure

#### Platform Friendly

- Part of doing business
- Liquidity
- Fund structure

#### Responsible Investment

- Care & Attention
- **Innovation**
- Action

#### **Diversifying Properties**

- Different to equities/ bonds/Absolute Return
- Keep line items down!

#### **Delving Deeper – Diversifying Properties of Liquid Alternatives**



#### **Listed Real Assets**



#### **Alternative Credit**



#### **Derivatives / Hedge Funds**

#### **Delving Deeper – Diversifying Properties of Liquid Alternatives**







Alternative Credit

#### Three Possible Beliefs

Will achieve equity-like returns

AND

Improve overall riskadjusted returns (net)

Will not achieve equitylike returns

**BUT WILL** 

Improve overall riskadjusted returns (net)

Will not achieve equitylike returns

NOR

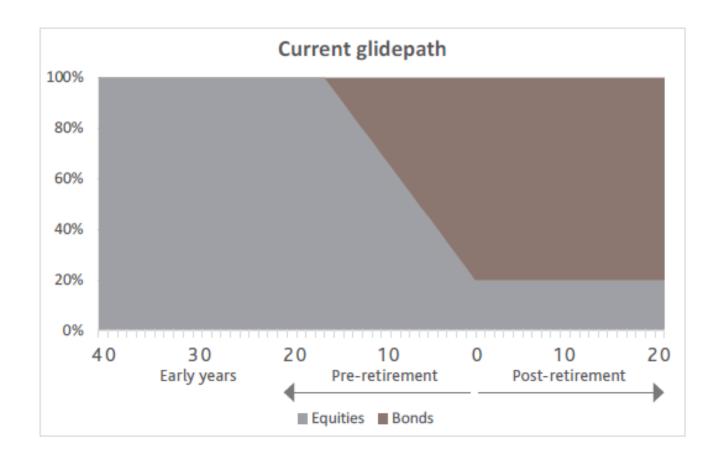
Improve overall riskadjusted returns (net)

These both assume you can find a product out there that you like

#### **Scenario 1: Simple cost minimiser**

## Let's look at a few **simplified** scenarios...

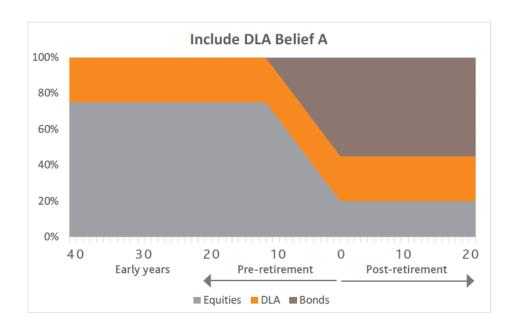
You currently own just equities and bonds in your default (for clarity, limited exposure to listed real assets and no exposure to alternative credit or other diversifiers)

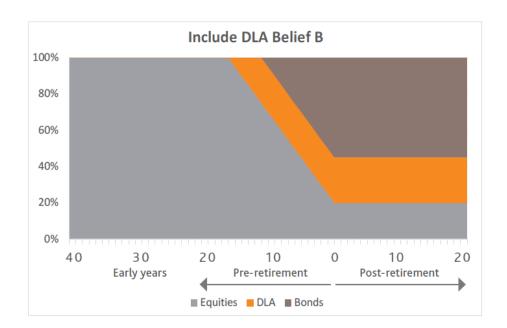


#### Scenario 1: If you believe liquid alternatives will...









Include from the start through retirement

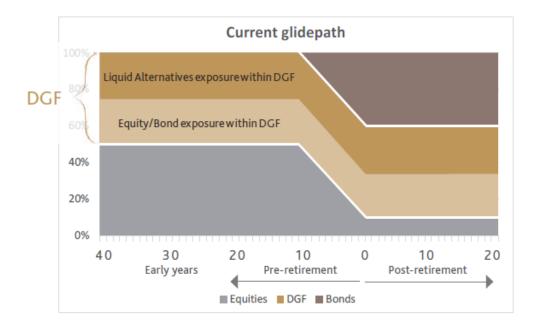
Include during pre-retirement phase

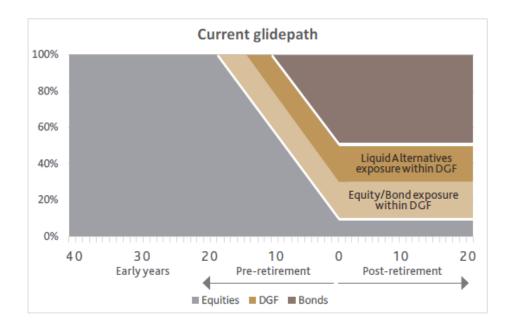
#### Scenario 2: What about those DGFs?

You currently own some combination of Equities + DGF + Bonds in your default

**Achieve Equity-like Improve Risk Adjusted Returns** returns YES YES



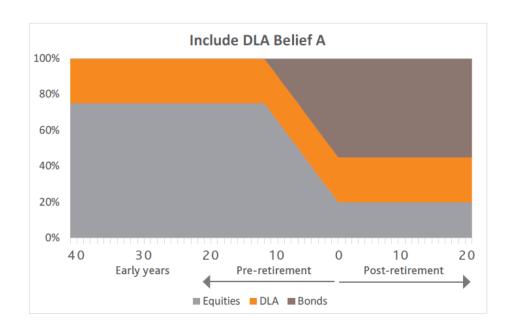


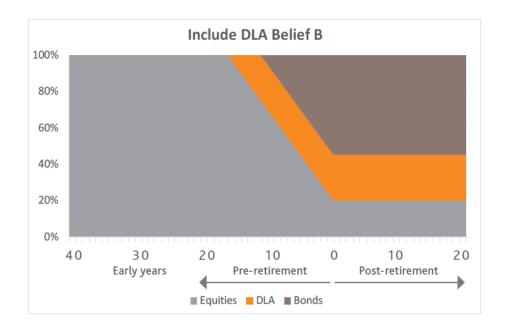


#### Scenario 2: If you believe liquid alternatives will...









Include from the start through retirement

Include during pre-retirement phase

## Why is it more efficient??

#### **Assume Belief A...**

Investment	Typical Ongoing Charge
Passive Equities	10bps
Active DGF	65bps
Liquid Alternatives	85bps (fee for our DLA fund)
Overall Ongoing Charge	
Expected Return (net)	

+ Potential T Cost savings

#### **Delving Deeper – Diversifying Properties of Illiquid Alternatives**

More regulatory guidance coming. Here is some food for thought...

#### **Assumptions**

- Default is 80% Equities; 20% high fee illiquids
- Equity markets fall 40%+ (as per 2008)

	Scenario 1	Scenario 2	
Illiquid Fund NAV	UP/FLAT	DOWN	
Impact on asset allocation	High fee illiquids increase as a proportion of portfolio	Little change	
Impact on Ongoing Charge of Default	Increase – possible charge cap breach	None	
Consider Rebalancing?	Yes	No	
Gating imposed	Probable	Unlikely	
Summary	Regulatory and investment risk	Downmarket correlation with equities	

**Conclusion** get the right fee or stay liquid! For now...

#### **Fulcrum Diversified Liquid Alternatives Overview**

#### Our solutions are:



#### **Diversified Liquid Alternatives (DLA)**

DLA UK fund launched 1 May 2018



**Bespoke Partnership** 

#### We invest in:



**Real Assets** 



**Alternative Credit** 



**Diversifiers** 

#### Fees

- 85bps all-in
- No performance fees

#### **Platform Friendly**

- Daily Liquid
- Available on Fidelity already

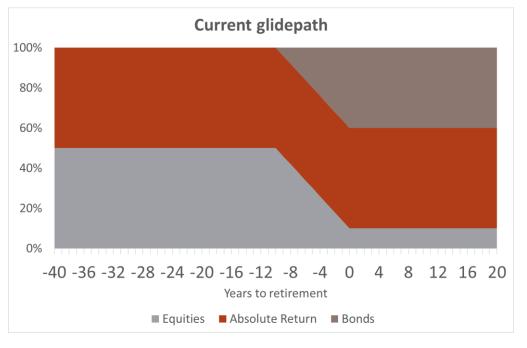
#### **Responsible Investment**

- Fully integrated
- Fresh approach

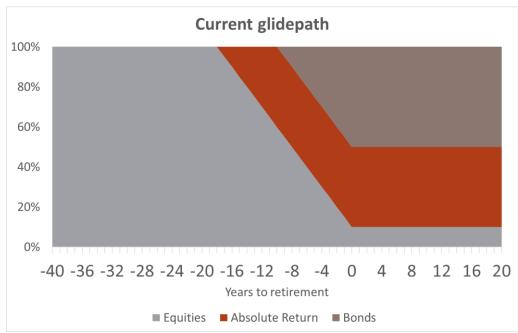
If you believe A or B...

#### **Scenario 3** – Equities + Absolute Return + Bonds

A



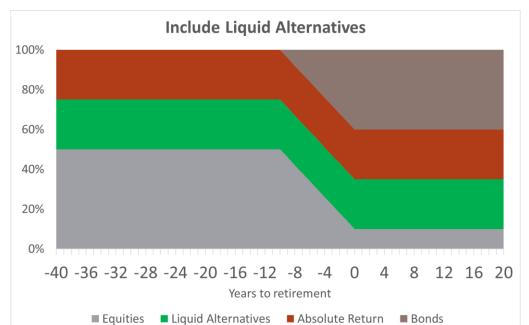
B



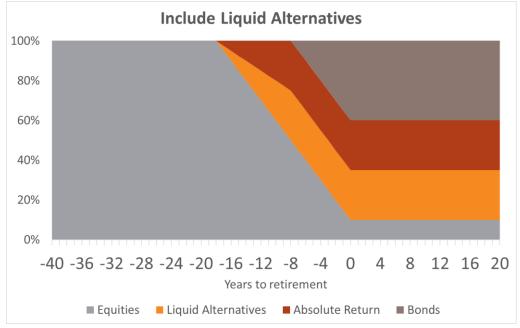
If you believe A or B...

#### **Scenario 3 Solution**

A



B



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## Theme 1

Pensions are not a priority because 'now matters more than then'.

Competing Financial Priorities

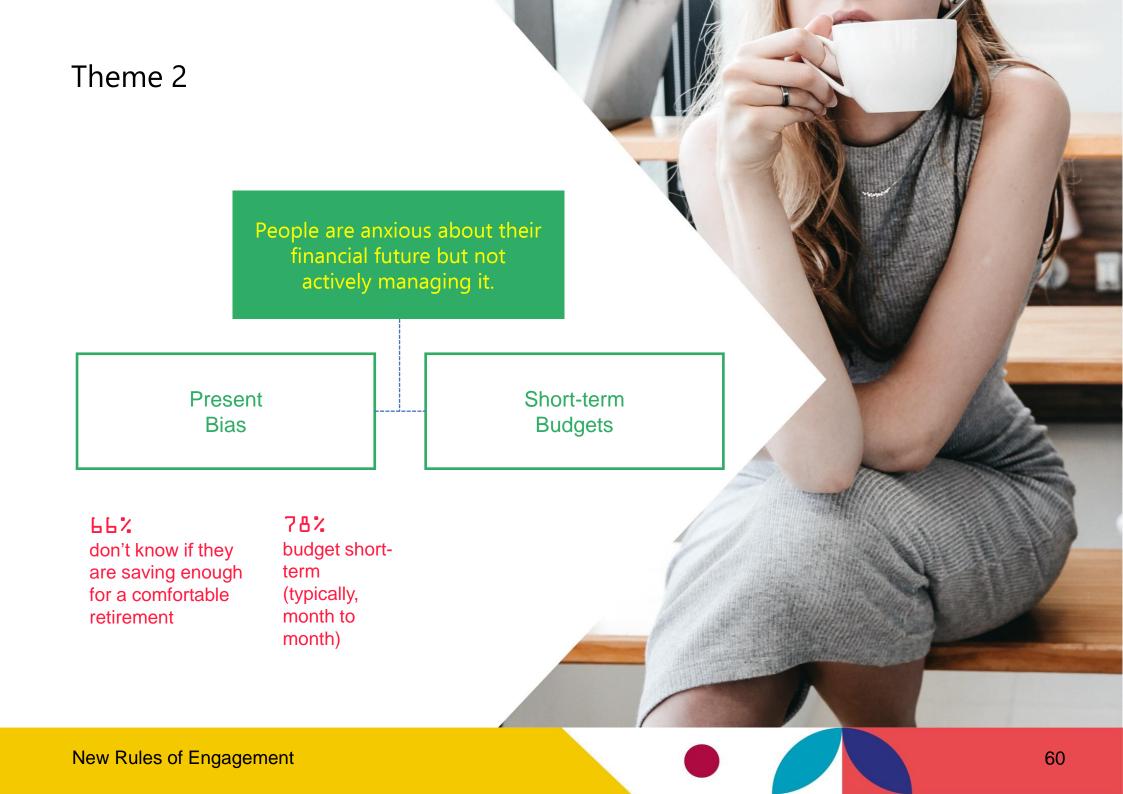
50%

paying off a

credit card

would prefer £400 now; than £800 in the future

Competing Financial Priorities



#### Theme 3

Apathy about pensions is widespread, with people not making active pension decisions.

Present Bias

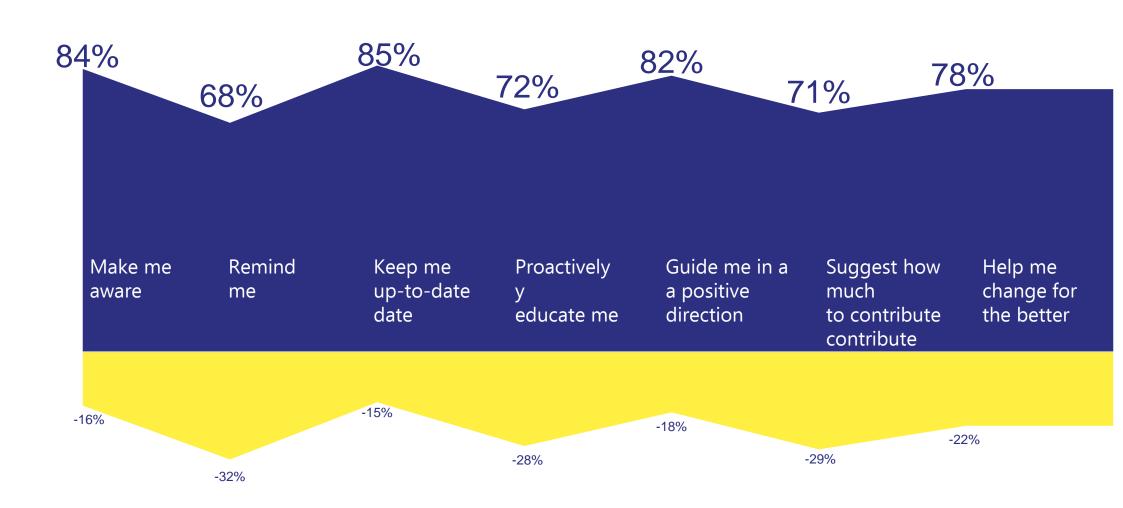
l in 5 of those 16 to 24 years old have no idea if they have a workplace pension 76% will respond to feeling excited





# What employees want

# Employees say that employers should:

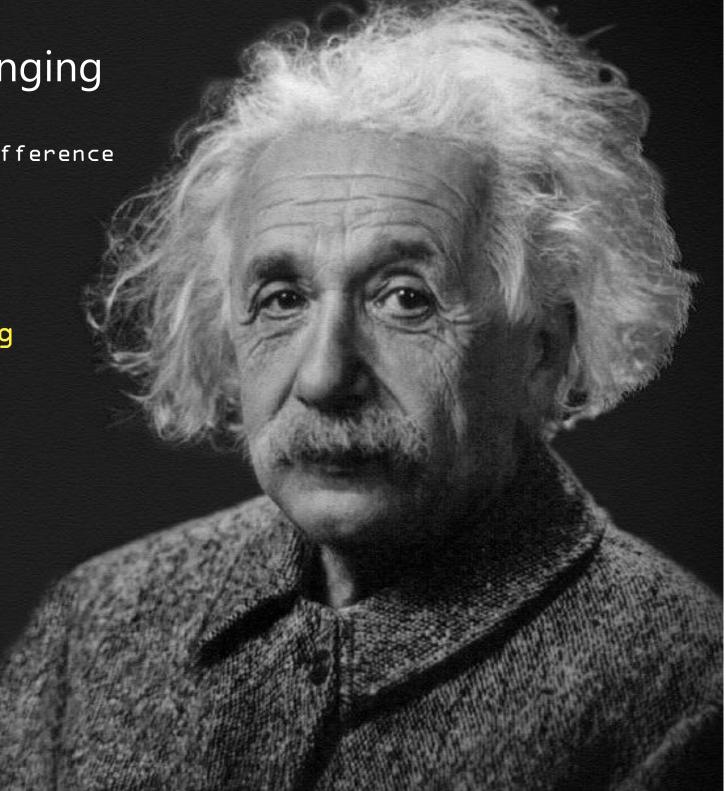




Think differently, Act differently, Make a Difference

Insanity: doing the same thing over and over again and expecting different results

ALBERT EINSTEIN

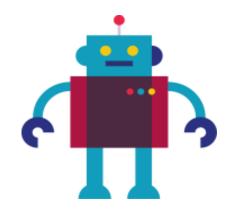


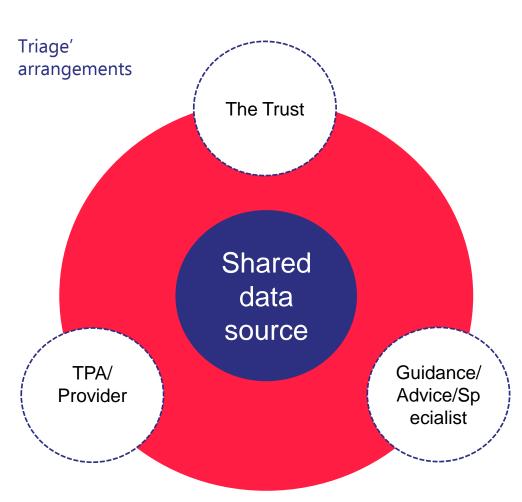
# Developments beyond nudging



#### myAspire

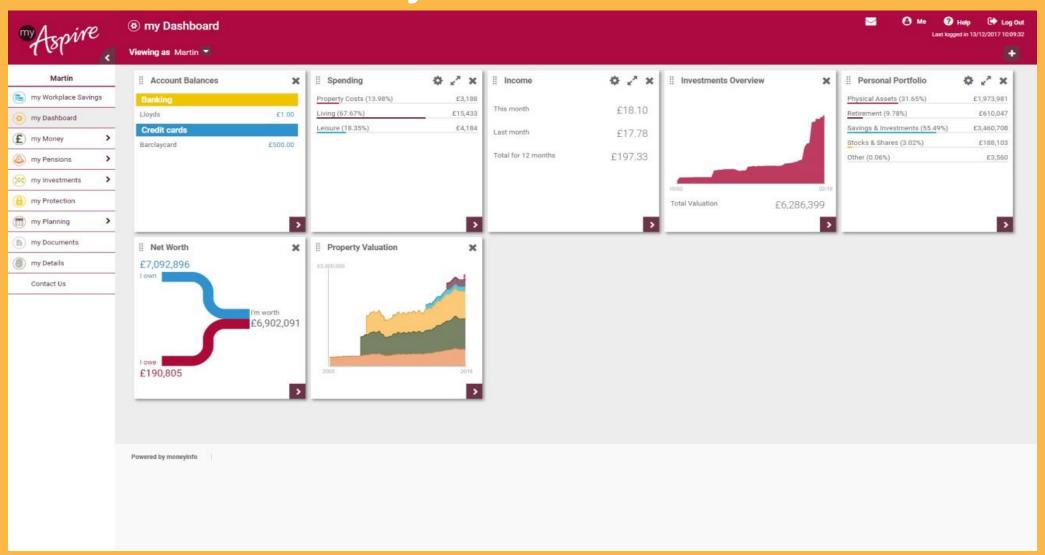
- Aggregation of financial data & savings
  - Single view (Dash-board)
  - Include Bank Accounts & Credit Cards
- CRM /Data analytics:
  - Monitoring interactions:
    - Delivery form and content adapts:
      - Use of "BOTS"/AI





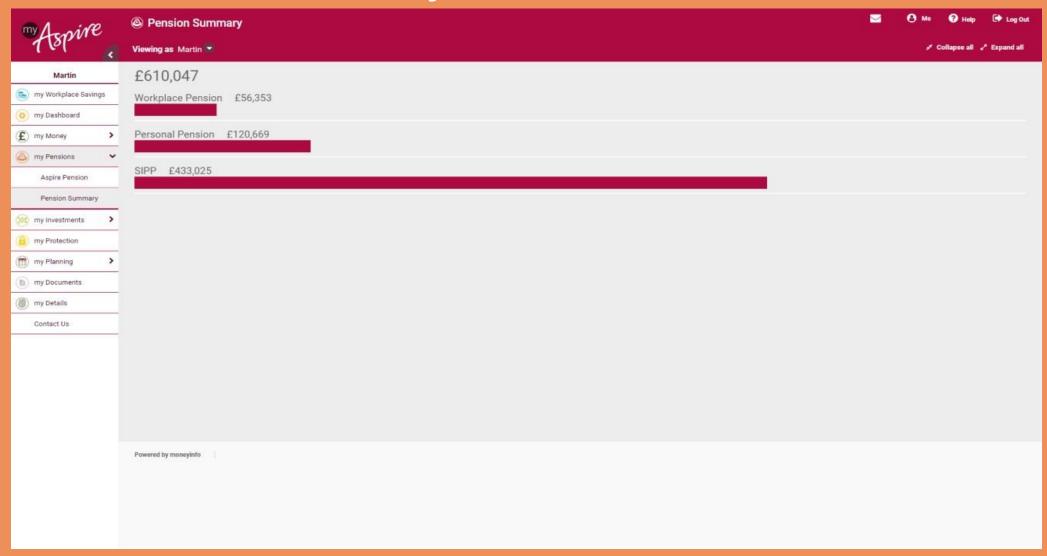


# my Dashboard



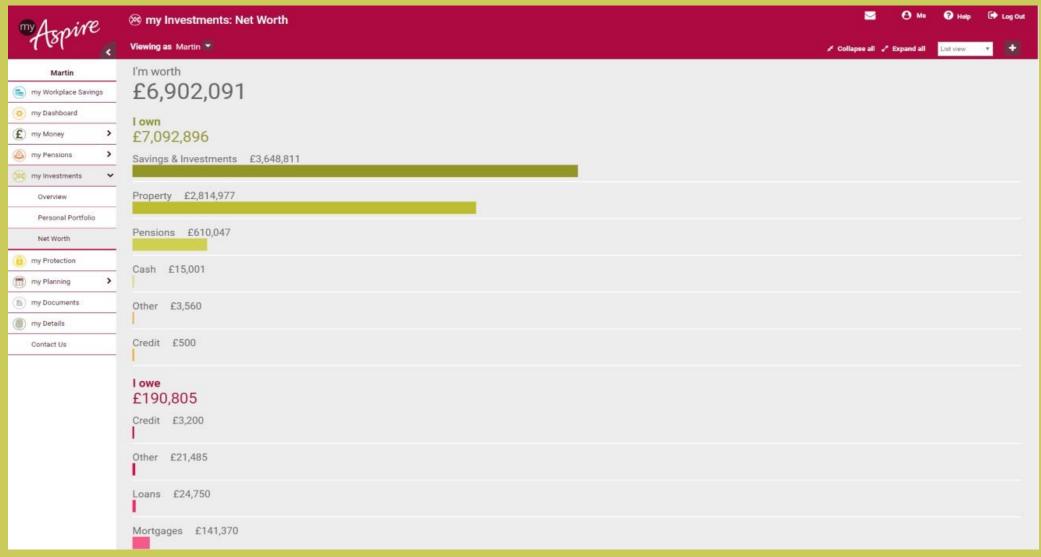


# my Pensions





# my Investments





# my Planning



When facing retirement, you'll need to make a lot of decisions about your pension provision. You'll have to consider your personal circumstances on various stances, from

We've created these video guides to make the decision easier. They're full of case studies, guides and walkthroughs. But if you're still having trouble deciding what is best for your individual circumstances, feel free to get in touch by contacting myAspire.

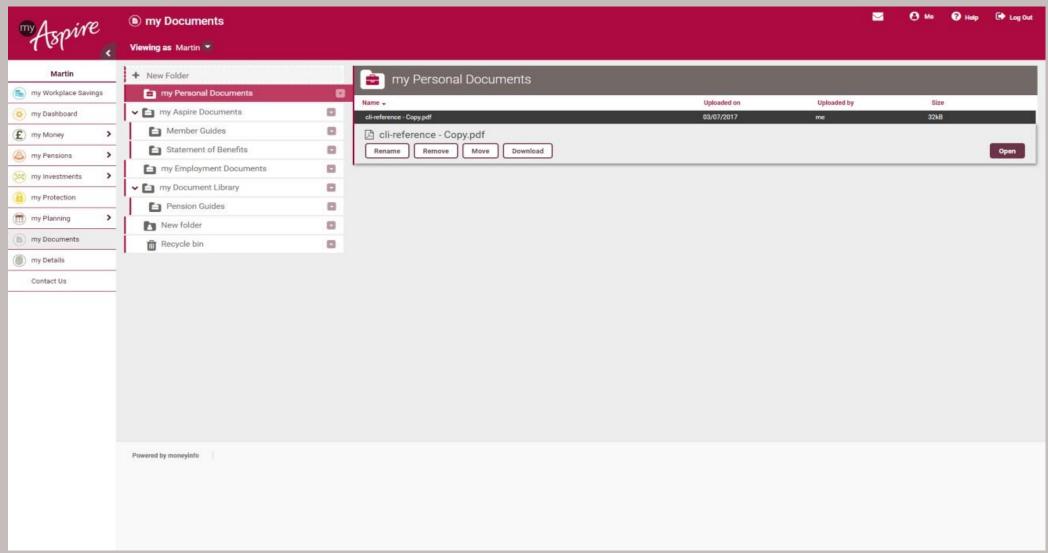


#### Case study - take it all

An example of someone who might benefit from taking all their pension pot in one go as a lump sum.

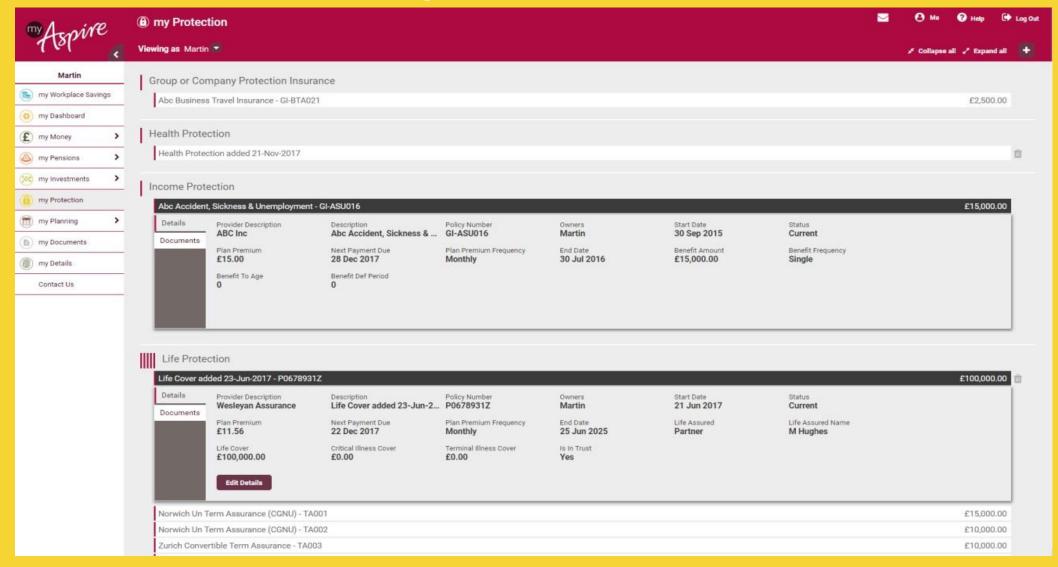


# my Documents



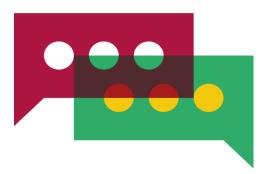


# my Protection



## Types of employee/member interactions

- Keep the content day-to-day relevant e.g.
  - debt refinancing a good example of what may focus younger minds
- Help employees establish good financial habits:
  - Improve cash-flow management
  - Creating savings opportunities/formulating plans
  - Use available annual tax allowances
- Provide information the user wants/needs/expresses an interest in e.g. could be most interested in mortgages etc.
- Keep the messaging positive no fear tactics



#### It's about finances not a product

Help people to organise their finances in order to maximise their future savings opportunities. Spin off benefit = simplifying guidance/advice and reducing associated costs £

VFM (National Audit Office) – "Optimum use of available resources to achieve required outcome"



# Example as to why we should be helping clients to think "holistically" i.e. not just leading with the pension

Using guidance and advice and thinking more broadly than just the pension.

Imagine a client aged 60 is retiring:

- needs £25,000 per year income
- has £500,000 pension pot
- £150,000 in ISA's and £50,000 in a bank savings account

By drawing income across all of their savings they can substantially reduce the amount paid in tax.

This involves keeping Tax Free Cash within the product and using that for future income, along with drawing regular income from other non-pension products. Doing this can save £1,000's in tax.

Example as to why we should be helping clients to think "holistically" i.e. not just leading with the pension

#### The traditional solution:

- take £125,000 tax free cash, which they'd probably save - in a taxable savings account, whilst making this liable to Inheritance Tax too as part of their estate
- drawing a regular income from their pension will lead to tax i.e. on anything above personal allowance level

#### Simplistic Example:

- £12,500 from the pension (using IATA)
- £12,500 from the ISA
- Using £50,000 to fund annual ISA allowance over 2.5 years.
- Then, using partial TFC to top-up when ISA's run out



# NextGen

#### What is NextGen?



## Why do we exist?



# Our goals.



### What's next?





Capital Cranfield

LONDON | NOTTINGHAM | EDINBURGH

The Role of the Fiduciary in the DC Landscape

capitalcranfield.com

**Tony Filbin** 

Chairman

8<sup>th</sup> November 2018



## What Must Fiduciaries Do?

Mastertrusts

**♦** IGCs

Occupational DC



## Fiduciaries - Common to All

Value for Money / Members

Default oversight and investment governance

Nuts and bolts - particularly with AE



#### **Mastertrusts**

◆ Trustees at the heart of the proposition

Key role in Authorisation process

Relationship with other stakeholders



## **IGCs**

Legacy products and platforms

**◆** Treating Customers Fairly



## What Should Fiduciaries Do?

◆ Raising the bar

**◆ ESG** 

Member engagement

**◆** Dashboard



DC scheme reviews and member outcomes

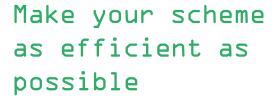






#### Three key areas







Contribute for as long as possible



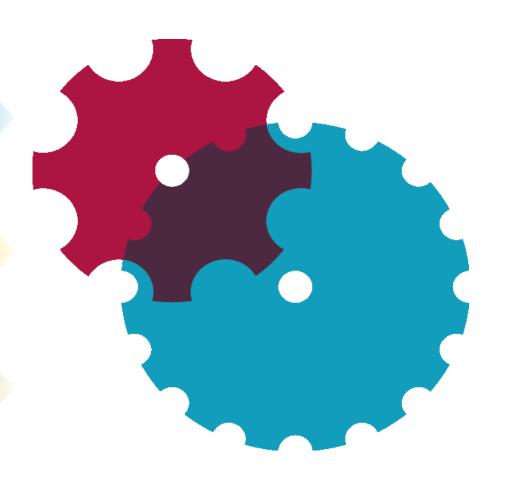
Get employers and employees to pay more in

## Significant factors

Charges

Volatility

Performance



### The impact of a reduction in charge

Starting point

Employee joins the scheme at age 25

Salary of £25,000

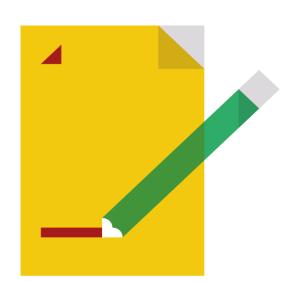
Contributions &% of basic salary

Taking benefits at age &&

Salary increases of 2% per year

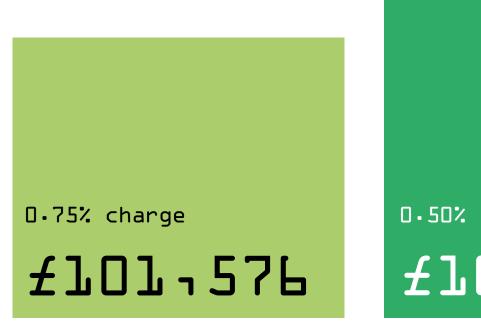
Fund growth of 4% per year

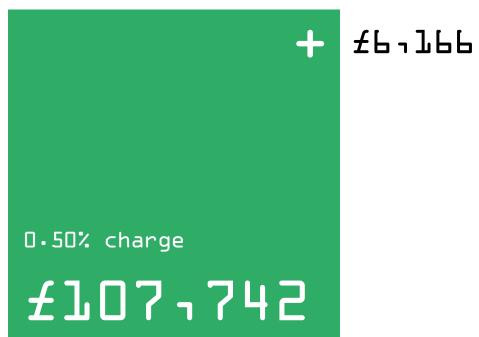
Charge of 0.75%



### The impact of a reduction in charge

Pot at age 68





- Age 25
- Starting salary £25,000
- Contribution &% of salary
- Retirement age 68
- Salary increase 2% p.a.
- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall Aspire Pension Calculator









My Future Growth



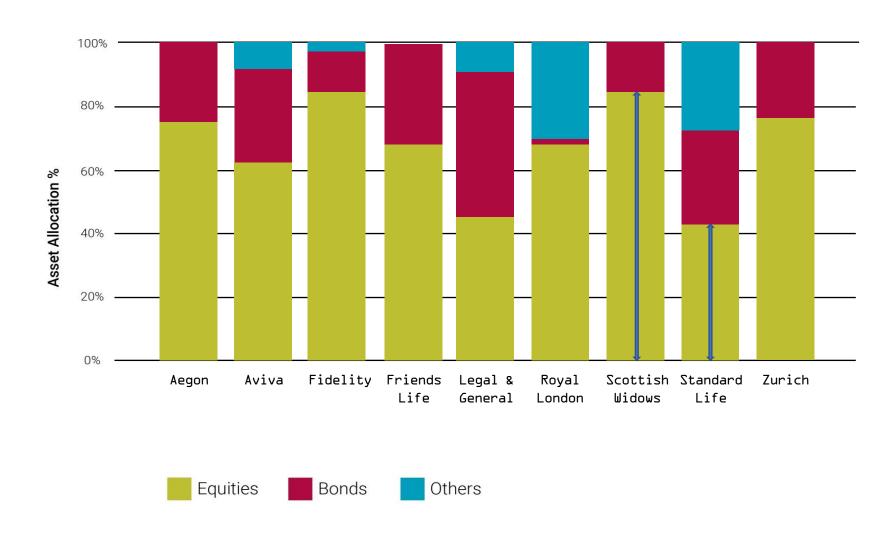








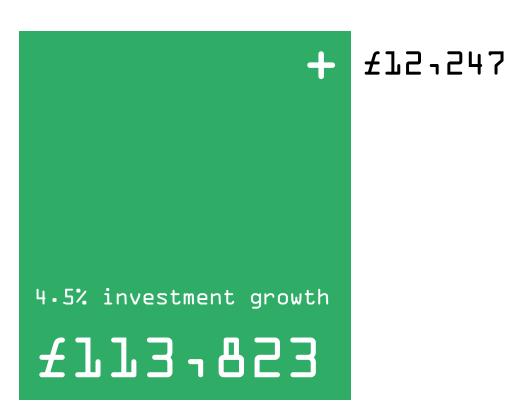
#### Variance of asset classes



#### Improvement of 0.5% in fund performance

Pot at age 68





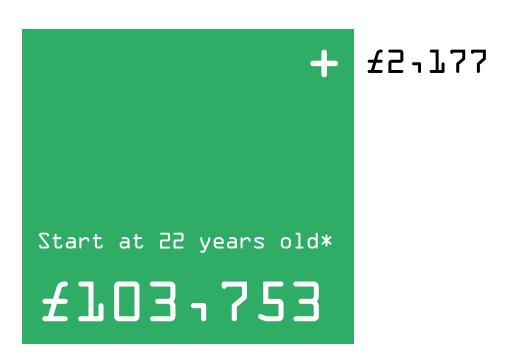
- Age 25
- Starting salary £25,000
- Contribution &% of salary
- Retirement age 68
- Salary increase 2% p.a.
- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall Aspire Pension Calculator



# The benefit of three years additional contributions

Pot at age 68





#### Starting assumptions:

- Age 25
- Starting salary £25,000
- Contribution 8% of salary
- Retirement age 68
- Salary increase 2% p.a.
- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall Aspire Pension Calculator

\*Revised starting salary of £23,560



#### The impact of higher contributions

Pot at age 68

+ £25<sub>7</sub>397

8% contribution

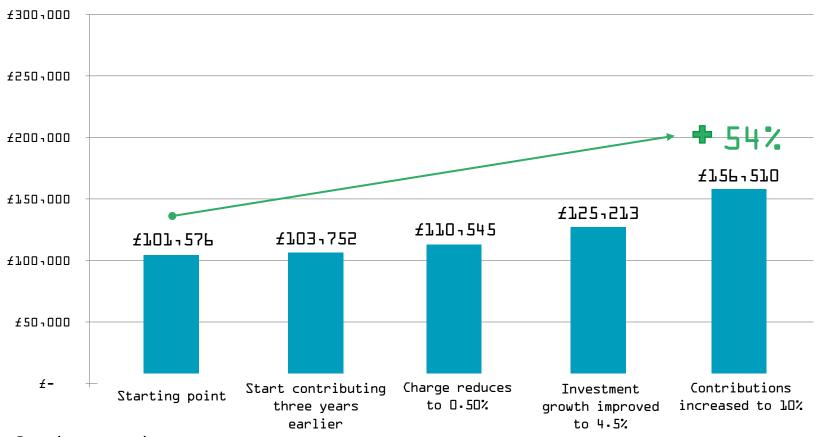
£101,576

10% contribution

£126,973

- Age 25
- Starting salary £25,000
- Contribution &% of salary
- Retirement age 68
- Salary increase 2% p.a.
- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall Aspire Pension Calculator

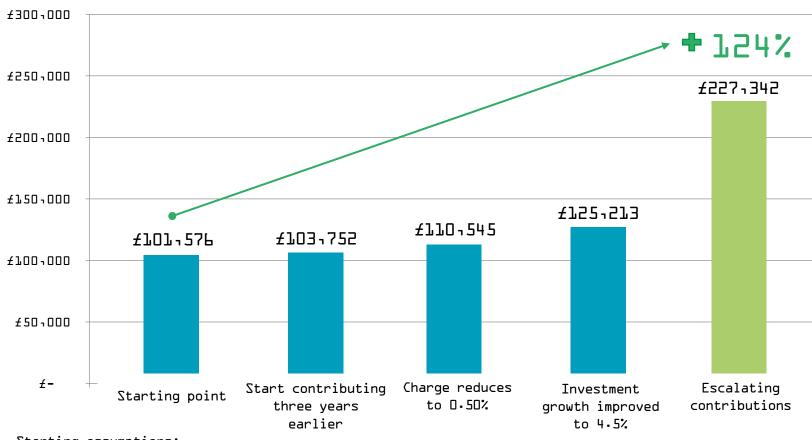
#### Step changes in action



- Age 25
- Starting salary £25,000 (£23,560 for 22 year old)
- Contribution &% of salary
- Retirement age ե8
- Salary increase 2% p.a.

- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall Aspire Pension Calculator

## Step changes in action



#### Escalating contributions

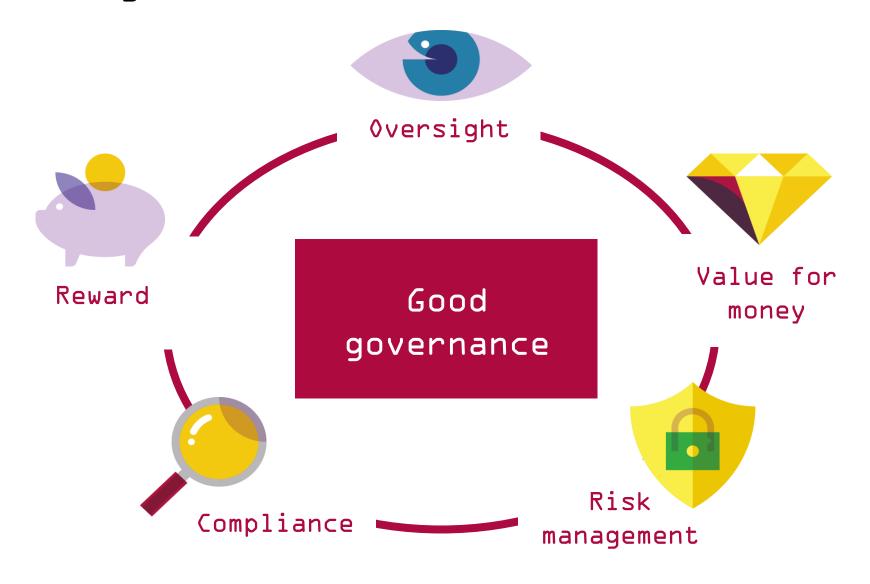
Assumes an additional 1% contribution each year for the first five years of membership starting at 10% from age 22 and

- Age 25
- Starting salary £25,000 (£23,560 for 22 year old)
- Contribution &% of salary
- Retirement age ሬቆ
- Salary increase 2% p.a.

- Fund growth 4% p.a.
- Charge of D.75%
- Figures in today's terms
- Source: Punter Southall
  Aspire Pension Calculator



#### Good governance



#### Regular review

- Monitoring contributions the amounts paid and whether they were applied on time
- Plan membership trends
- Investment performance
- Provider performance administration and financial strength
- Benchmarking contributions and member charges
  - Projected member outcomes

## PS Aspire governance toolkit



# **Thanks**

For any further questions, please contact a member of our team on:

+44 (0) 20 3327 5500 sayhello@psaspire.com

This presentation is based on our understanding of current legislation which may change in future.

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DC Seminar

**Decoding DC Pensions** 

8<sup>th</sup> November 2018

